



Reach Out and Read Podcast Earns National Honor Through Annual Anthem Awards

'Reach Out and Read Podcast' Honored With Silver in the Health Category of Nonprofit Podcasts
In the 2nd Annual Anthem Awards

BOSTON, Mass. (February 16, 2023) – Nonprofit, Reach Out and Read (ROR) announced today that its podcast, 'Reach Out and Read Podcast' has been named the Silver Award winner in the health category in the second annual Anthem Awards.

At Reach Out and Read, we dream of a world in which every child is read to every day. The podcast focuses on the belief that reading aloud with children helps with brain development, builds strong family bonds and creates happy and healthy children and a healthier society. The podcast is an extension of the organization's work nationwide.

"The goal of the podcast was to increase public awareness of our work and share with the wider world these incredible conversations we get to have inside the organization with partners on the benefits of reading with children," said Dipesh Navsaria, M.D., host of the podcast. "We have spoken with guests including pediatricians, authors and experts on everything from literacy to censorship to parenting to picture book art. The podcast has uncovered a wealth of information on building strong parent-child relationships from the earliest days, and in telling those stories, we hope we will support caregivers and children for generations."

for success by incorporating books into pediatric care and encouraging families to read aloud together. As the only national pediatric literacy model endorsed by the American Academy of Pediatrics, ROR serves children in all 50 of the United States.

About The Anthem Awards: Launched in 2021 by The Webby Awards, The Anthem Awards honors the purpose- & mission-driven work of people, companies and organizations worldwide. By amplifying the voices that spark global change, we're defining a new benchmark for impactful work that inspires others to take action in their own



communities. The Anthem Awards honors work across seven core causes: Diversity; Equity & Inclusion; Education; Art & Culture; Health; Human & Civil Rights; Humanitarian Action & Services; Responsible Technology; and Sustainability, Environment & Climate. Founded in partnership with the Ad Council, Born This Way Foundation, Feeding America, Glad, Mozilla, NAACP, NRDC, WWF, and XQ.

About The Webby Awards: